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SUMMARY

Innovative art director/graphic designer for print and web with solid experience in project management. Highly proficient in conceptual design, development and production, with excellent organizational and time management skills.

PROFESSIONAL EXPERIENCE

Smart Blonde Design, Oregon City, OR, Owner, 1999-present

Smart Blonde Design, is a full-service graphic design firm offering exceptional creativity at competitive rates. My capabilities are based on the experience listed below as well as current projects involving design and production of advertising, packaging, publications, logos, branding and corporate identity, web sites, brochures, direct mail, catalogs, power point presentations and trade show materials. Smart Blonde Design has developed many long-term client relationships and has earned customer loyalty by providing exceptional customer service.

Clients: Cappelli Miles-spring (includes projects for Neil Kelly, PeaceHealth, Salishan Resorts and Tetherow Golf Club), Classic Foods, Digital Living Network Alliance (DLNA), Fast Water Heater Company, Lake Oswego School District, Laika, MKTX (includes projects for IP Fabrics, Northwest Pipe Company, Phoseon Technology, Saber Consulting, Serveron, Inc. and TenAsys Corporation), Oregon Education Association, PacStar Communications and Wise Woman Herbals.

The Fox Creative Group Inc., Portland, OR Art Director/Graphic Designer, 1995-1999

Responsible for the design and production of a wide variety of projects ranging from packaging for the software and food and beverage industries, to corporate identities and advertising. Project involvement included initial design concept, project management and supervision, and all phases of production.

Client included: BridgePort Brewing Co., Broderbund Software (National Geographic Interactive products), Coffee People, Gardenburger, Inc., Gold's Gym, Mentor Graphics Corp., Mindscape, Inc., NW Palate Magazine, Pendleton Woolen Mills, and SRC Software.

Domestic Engineer and Director of Child Development, Lake Oswego, OR, 1989-1995

L'Oreal Cosmetic and Fragrance Division/Cosmair, Inc., New York, NY Design Director, 1987-89

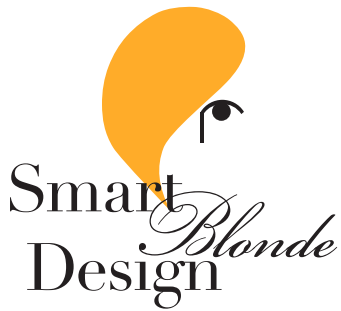
Directed multi-million dollar design projects for the Chaps, Ralph Lauren and Gloria Vanderbilt fragrance lines. Responsibilities included all package design, direction of still life and beauty photography, developing and monitoring budgets, supervising the art production staff and making presentations to upper management. Worked closely with the Marketing, Sales, Purchasing, Package Development and Production departments.

Charles of the Ritz Group, Ltd., New York, NY Design Manager, 1984-87

Responsible for the package design and merchandising of several product lines; managed all product redesign, special promotions and point of purchase displays. Created direct mail pieces and sales aids. Worked closely with outside vendors and freelance studios.

Freelance Design, 1980-84

Clients: Estée Lauder, Inc., Elizabeth Arden, Inc., JC Penney Co., Inc.
Worked in-house designing marketing materials, promotional items, giftware and packaging.



COMPUTER EXPERTISE

Proficient on both Mac and PC platforms in the following applications: Adobe Creative Suite, Flash, Quark Xpress, Microsoft Office Suite

EDUCATION

Bachelor of Arts

College of Art & Design, Iowa State University, Ames, IA

Post Graduate Studies

Basic and Advanced Web Design, Portland Community College

Computer Graphics, University of Oregon, Portland Campus

Graphic Design & Communication, School of Visual Arts, NY, NY

Advertising Design, Fashion Institute of Technology, NY, NY

Art History and Printmaking, University of Colorado, Boulder, CO

MEMBERSHIPS AND ACTIVITIES

- 2005–2010 Board of Directors, Lake Oswego School District Foundation
- 2005–2010 Founding Member, Lake Oswego Special Education PTA (LOSEPTA)
- 2009–present Graphic Artists Guild
- 2014–present Member, Oregon City Chamber of Commerce
- 2014–present National Organization of Professional Women
- 2013–2014 Selection Committee, Lake Oswego Arts Council, Chronicle Exhibition
- 2015–present Clackamas County Arts Alliance Advisory Council

*To view examples of my work, please visit my web site at www.smartblondedesign.com
Professional references and portfolio available upon request.*